

PRIVACY POLICY

The following explains how your personal data will be processed by us.

For the purpose of the Data Protection Act, the data controller is The Whisky Market Ltd

In the course of business, we will process the following data about you:

- Information that you provide when you register to use our website.
- Details of your purchases
- A record of all relevant correspondence when you contact us

The data that we collect from you may be processed by staff who work for us or one of our suppliers. Such staff maybe engaged in, among other things, completing your order, processing your payment details, and the provision of support services.

By submitting your personal data, you agree to this collection and processing.

We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

We only collect and hold personal information provided by you.

However, there are instances where we may require that you opt to select whether or not you would like to receive information from us or

from trusted third parties, e.g., to opt in or opt out of receiving special promotional offers.

There are some instances where you will not have the option to opt out, for example when we are satisfying obligations within a contract, administering a transaction requested by you, or as required by law.

You may also elect to provide us with personal information if, for example:

- you contact us with an enquiry;
- register on the site (where applicable);
- fill out a survey or other form with your personal information included;
- request us to provide you with information;
- enter a competition;
- take advantage of a promotion.

In providing personal information you consent to the transfer of such personal information to, and the collection and processing of such information in, other countries or territories. Any such transfer and processing by us will be in accordance with this Privacy Statement.

All information you provide to us is stored on our secure servers. All payment transactions are encrypted. We do not store your credit card information and payments are processed securely.

Your chosen password provides access to certain parts of our website where you can purchase bottles of Whisky. You are responsible for keeping this password confidential, and must not share it with anyone.

Please note that we will never ask you details about your password. If you forget your password, you can obtain access to your account via the Forgotten my Password page, which can be found on the Login page.

Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our website, and consequently all transmissions are at your own risk. We use strict procedures and security features to try to prevent unauthorised access to our website.

We will not disclose, sell or trade any of the information you provide to us to any third party for marketing or any other purpose.

We may disclose your personal information to third parties when:

We are required to disclose your personal data in order to comply with any legal obligation, or in order to enforce or apply our website terms or any other agreements; or to protect the rights, property, or safety of The Whisky Market or our customers. This includes exchanging information with any appropriate third party for the purposes of fraud protection and credit risk reduction.

Our website may contain links to and from other websites. Please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

You have the right to access information we hold about you. Requests to access are subject to a fee to cover our costs in providing you with this information.

Any future changes we may make to our privacy policy will be posted on this page.

The privacy policy in force at the time of any visit by you to our website shall be applicable for all relevant purposes at that time.